

Anthony Michael Vecchi

anthonyvecchi.com • linkedin.com/anthonyvecchi • avecchi@gmail.com • 978-855-0951

A “full stack” Instructional Designer with over 15 years of experience in building interactive and impactful learning experiences, LMS administration, and multimedia production.

SKILLS

eLearning Authoring Tools - Articulate 360, Adobe Captivate, Lectora

LMS Admin - SCORM, XAPI, Moodle, WorkDay, SuccessFactors, Docebo, Tovuti

Adobe Creative Cloud - Photoshop, Illustrator, After Effects, Premiere, InDesign, Audition

Web Dev - HTML, CSS, Javascript, CMS (WordPress & Drupal)

VR/AR - MetaQuest 3, CenarioVR, Insta360, equirectangular & stereoscopic immersive learning

Audio & Video Production - Motion graphics, video editing, and sound production

PC Hardware & Networking - Build and support desktop computers and networks

EXPERIENCE

Manager of Instructional Designer

TransMedics - Organ Transplants | <https://www.transmedics.com/> | February 2024 – Present

- Brought in to configure a Tovuti LMS and create a new hire training program
- No formal training program existed, no electronic records, all training done in person
- First form a common vocabulary, foster communication to nourish a collaborative environment
- Forbid the word SME, it's dark energy will not corrupt us
- Experiment with VR headsets for learning, discovered that it's pretty much still a toy and a novelty. Had functioning POC on a MetaQuest 3 and the CEO didn't even put it on.
- Establish a content development process using storyboards, reviews, and final approval from leadership. It's like ADDIE except it's realistic.
- We use Storyline 360 to create highly customized certification questions using javascript
- Reporting combines LMS API with Veracity LRS XAPI, runs through PowerBi for dashboards

Senior Instructional Designer

IT Healthcare Professionals | Healthcare | Massachusetts / New Jersey | January 2023 – August 2023

- Worked closely with HR to update New Hire onboarding and create SCORM modules to supplement instructor led orientations
- Employed graphic design and animation skills to create a template for a brand refresh of the client's elearning catalog. This included creating custom animations for learning interactions and simulations.
- Designed and developed a 6 part learning experience for hospital leadership that focused on addressing challenges in leading a multigenerational workforce. Used Articulate Storyline to create interactive simulations where learners could practice leadership methodologies.

- Capture HR processes and create supporting documentation. Documentation intended to support the transition to a new workday LMS and populate the contextual help system.

Senior Instructional Designer

TEK Systems - University of Tennessee | Knoxville, TN | September 2021 - November 2022

- Designed and developed a virtual reality training using CenarioVR as the main authoring tool. Captured equirectangular 360 video for highly immersive user experience, created 3D models that could be inspected and rotated in the virtual environment, as well as drag and drop interactions, animations, and knowledge checks that could be interacted with in VR.
- Created a highly customized template in Lectora 18 designed to meet the strict standards of the FDA including 508 Compliance for SCORM packaged content. Accessibility requirements included screen reader compatibility (JAWS), tabbed order navigation with keyboard controls, and instructional design centered around ease of use and clarity.

Senior Learning & Development Specialist

Intelleyz | Change Management & Training Consultants | Woburn, MA | June 2020 – September 2021

- Worked closely with SMES, leveraged existing training material, and drew from technical documentation in order to develop interactive learning experiences using Storyline 360 and SCORM.
- Created custom graphics, videos, animations, and recorded professional quality voice narration - all with the goal to exceed customer expectations and drive learner engagement.
- Conducted training needs analysis, managed multiple projects at various stages of development, gathered stakeholder feedback, and maintained a constant line of communication with clients.

Media Lead - Learning and Development

Royal Caribbean Ltd. | Cruise Line | Miami, FL | June 2019 – April 2020

- Designed multimedia (graphics/animations/video) in partnership with the Instructional Design team to create SCORM learning products for RCL's global fleet.
- Responsible for independently managing projects across multiple brands. Lead instructional design and LMS administration for global Sales Training.
- Developed best practices for course development with Articulate Rise including optimized media compression and integration of 3rd party applications.

Senior Customer Solutions Specialist

Trivantis | eLearning Tools - Lectora | Deerfield Beach, FL | May 2018 – May 2019

- Educated customers on instructional design and shared best practices for creating interactive learning modules using Lectora, Lectora Online, and CenarioVR.
- Created documentation for customer training such as informational blog posts, course templates, and product feature videos.
- Delivered live customer demos for the CourseMill LMS covering topics such as SCORM, automated reporting, bulk user management, and general LMS administration.

Instructional Designer

CareerSource | Workforce Nonprofit | West Palm Beach, FL | June 2016 – May 2018

- Deployed a state-wide website for job seekers and employers. Leveraged RESTful APIs from government organizations. Built using HTML5/CSS/Bootstrap.
- Administered a Moodle LMS/LRS with over 10,000 users across Florida. Provided reporting on all course content and other learning assets tracked with SCORM.
- Created a series of videos that introduced CareerSource resources to the local population of job seekers. Employed animation techniques using Adobe After Effects in alignment with CareerSource branding.

Instructional Designer - Sales Development

PTC | Product Lifecycle Management | Needham, MA | February 2010 – May 2015

- Worked with subject matter experts, product development, and marketing teams to develop training content for a global sales organization of over 1,200 sales reps.
- Designed, wrote, and produced elearning solutions including interactive courses, assessments and sales certifications, videos, webcasts, and sales training resources.
- Designed, built, and maintained multiple Sharepoint sites used for internal project management, content repositories, and courseware catalogs.

PROFESSIONAL CERTIFICATIONS

Rapid Video Development For Learning

Association for Talent Development (ATD) | Issued January 2018

Learning Experience Design

The eLearning Guild | Issued March 2017

XAPI Camp

The eLearning Guild | Issued March 2017

EDUCATION

Fitchburg State College

Fitchburg, MA | 2008

Bachelor of Science Degree in English with a focus on Professional Writing