

Anthony Michael Vecchi

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Learning experience developer with over 10 years of expertise in instructional design, LMS administration, and multimedia production.

SKILLS

- LMS/LRS - SCORM, XAPI, Moodle, SkillSoft, SuccessFactors, Docebo, Learning Locker
- Learning Authoring Tools - Articulate 360 / Storyline / Rise, Adobe Captivate, Lectora
- Adobe Creative Cloud - Photoshop, Illustrator, After Effects, Premiere, Audition
- Web Design & Development - HTML, CSS, Javascript | CMS - WordPress, Drupal
- Microsoft Office 365 - Word, Excel, PowerPoint, SharePoint, Teams
- Design, build, and support computer systems and networks
- Advanced knowledge of professional audio and video equipment

EXPERIENCE

Media Lead - Learning and Development

Royal Caribbean Ltd. | Cruise Line | Miami, FL | June 2019 – April 2020

- Designed multimedia (graphics/motion graphics/video/web) in partnership with the Instructional Design team to create learning products for RCL's global fleet.
- Responsible for independently managing projects across multiple brands. Lead instructional design and LMS administration for global Sales Training.
- Developed best practices for course development with Articulate Rise including optimized media compression and integration of 3rd party applications.

Senior Customer Solutions Specialist

Trivantis| eLearning Tools | Deerfield Beach, FL | May 2018 – May 2019

- Educated customers on instructional design and shared best practices for creating interactive learning modules using Lectora, Lectora Online, and CenarioVR.
- Created documentation for customer training such as informational blog posts, course templates, and product feature videos.
- Delivered live customer demos for the CourseMill LMS covering topics as SCORM, automated reporting, bulk user management, and general LMS administration.

Instructional Designer

CareerSource | Workforce Nonprofit | West Palm Beach, FL | June 2016 – May 2018

- Designed, developed, and deployed a state-wide website for job seekers and employers. Built using a combination of Articulate Storyline and HTML5/CSS/Bootstrap, and leveraging multiple RESTful APIs from government organizations.
- Administered a Moodle LMS/LRS with over 10,000 users across Florida. Provided reporting on all course content and other learning assets tracked with xAPI.
- Script writing, graphic design, motion graphics, video editing, audio and voice-over production for internal training and product marketing.

Instructional Designer - Sales Development

PTC | Product Lifecycle Management | Needham, MA | February 2010 – May 2015

- Worked with subject matter experts, product development, and marketing teams to develop training content for a global sales organization of over 1,200 sales reps.
- Designed, wrote, and produced elearning solutions including interactive courses, assessments and sales certifications, videos, webcasts, and sales training resources.
- Designed, built, and maintained multiple Sharepoint sites used for internal project management, content repositories, and courseware catalogs.

EDUCATION

Fitchburg State College - Fitchburg, MA | 2008

Bachelor of Science Degree in English with a focus on Professional Writing

Work samples available at www.anthonyvecchi.com